Social Entrepreneurship, Fall 2013

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Course capacity: 25
Course code: MGMT 550/Selected Topics in Management

This course is supported by Koç University Social Impact Forum (KUSIF) & Office of International Programs (OIP) & Graduate School of Business (GSB)

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Do you want to change the world?
Are you interested in building breakthrough business solutions to tackle global or local challenges in the fields of health, education, poverty reduction, renewable energy, or sustainable green sectors?
Do you want to be a social change innovator?

Regardless to your career interest - whether in private, public or non-profit sector – and regardless to your expertise - whether in management, engineering, medicine, law etc., - anyone can be a change making Social Entrepreneur.

Context: In the 21st century, social, economic, and environmental challenges like income inequality, resource shortages, health epidemics, and climate change are massive and complex.

Outline: The course explores the global and local challenges, opportunities and tensions inherent in cross-sector work, and the roles and responsibilities of the public and private actors.

Method and grading: This interactive course combines lectures, discussions, and presentations in hosting a number of guest speakers, including prominent local and international lecturers, social entrepreneurs and investors as part of the cases and in house exercises.

There will be no text book assigned; instead, various reading materials, case studies, and reports will be distributed.

Overall grades will be given based on the following breakdown: by in-class participation and assignments (25%), group projects (20%), mid-term exam (25%), and the final project for GSVC submission (30%).