INFORMATION TECHNOLOGY PROGRAM 2013

Aalto University School of Business

Two Sub Programs:

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STRATEGY & EXPERIENCE DESIGN (SED) 24 ECTS

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INFORMATION & SERVICE BUSINESS (ISB) 24 ECTS

APPLY NOW!

Deadline for applications is:
Thursday
March 28th @ 16:00

May 27–August 30
ITP is a summer program that combines academic education and real business projects into an intensive experience. The purpose is to provide students with a strong applied understanding of Information Technologies. The program provides necessary concepts and approaches that enable students with diverse backgrounds to operate effectively in the global business environment.

The program consists of two simultaneous subprograms with different areas of concentration. Students can participate in one of the subprograms during the summer. The subprograms of ITP in 2013 are: Information & Service Business (ISB) and Strategy & Experience Design (SED). Both subprograms are worth 24 ECTS credits and are recognized as a minor subject in the MSc program at the School of Business. ITP studies can be extended to 30 ECTS with extra work (i.e. book exam -course) and are thus recognized as a minor subject in the BSc program at the School of Business.

To whom? The program is targeted at Aalto University’s basic degree students, exchange students from School of Business’ partner universities. Students from other Finnish universities can also apply, and if selected, participate according to the rules of the JOO agreement. Applicants must have at least 60 ECTS of the BSc degree completed when applying to the program.

Good to know? Neither of the subprograms requires previous experience or studies in the field, although both are naturally helpful. However, it is essential that students are fluent in English. This is because all communication in ITP is in English.

Attendance is mandatory in all classes and course-related events arranged by the program. Students should be aware that according to ITP rules, students who do not attend at least 80% of scheduled class meetings in a specific course will fail the course. All students may have to purchase books and other study materials for the courses.
Information & Service Business (ISB) 24 ECTS

Information & Service Business (ISB) subprogram in ITP aims to provide students with an understanding of e-business infrastructure technologies, the new business opportunities these technologies create, background processes behind different services and their effects on the business environments, users and societies in which they are used.

Managing Software & Service Business
6 ECTS
Dr. Matti Rossi
Aalto University
School of Business
Dr. Tuure Tuunanen
University of Jyväskylä

Achieving Strategic Advantage Through Distributed Technologies
6 ECTS
Dr. William T. Schiano
Bentley University

Current topics in Information & Service Business
6 ECTS
Dr. Andrew Urbaczewski
University of Michigan-Dearborn

Business Project
6 ECTS
ITP Staff and Project Coordinators

Strategy & Experience Design (SED) 24 ECTS

The Strategy & Experience Design subprogram aims to provide students with an understanding of basic methods and techniques for producing and designing digital media products. This concentration area focuses on concept and design processes, digital media planning and strategic decisions related to digital media products.

Strategic Design
6 ECTS
Antti Leino
Digital Director
Happi Mindshare

User Experience Design
6 ECTS
Sami Niemelä
Creative Director
Nordkapp

Prototyping & Implementation
6 ECTS
Anne Pasanen
Aalto University
School of ARTS

Business Project
6 ECTS
ITP Staff and Project Coordinators
Applications

Applications need to be delivered to the ITP office by 16:00 on Thursday, March 28th 2013. Please note that applicants are responsible for including all required information in the application. ITP will not contact applicants regarding incomplete forms, and all applications are evaluated solely on the basis of information received by ITP.

The number of students accepted to complete the whole program is as follows: Information & Service Business (ISB) 36, Strategy & Experience Design (SED) 26.

Selection criteria and instructions concerning the applications can be found from itp.aalto.fi

My ITP experience 2011
Aino Heiskanen
ITP 2011

“I would recommend ITP and the ISB track to anyone even slightly interested in IT or the use of IT for strategic management. ITP is an excellent learning experience and it looks good on your CV, too. However, the best part is that it’s actually fun - I got to do exactly the kind of work I would like to do after graduating, surrounded by other smart and motivated people.”

SED Alumni Experience 2011
Michèle Fenech
ITP 2011

“The ITP (Information Technology Program) is a great choice to spend one summer with, because it gives you both theoretical and practical knowledge. What I like a lot about the program is that the lectures and the business project are so intertwined. The lectures taught us theories and showed us some hands on techniques, whereas the business project gave us a possibility to practice our newly gained knowledge and skills.”

ABOUT AALTO UNIVERSITY

What happens when you mix business, art, science and technology?

You get a new university, cutting across traditional academic disciplines and backgrounds and producing something truly unique and new.

Established in 2010, Aalto University resulted from the merger of three of Finland’s top universities: Helsinki School of Economics, University of Technology, and University of Art and Design Helsinki. The Schools of Aalto are all leading and renowned institutions in their respective fields and bring centuries of experience to the new university.

Welcome to Aalto University.